

present

## p i e r o l i s s o n i

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meet the legend

27th October 2017  
vis a vis Experience Centre  
2 North Drive, DLF Chattarpur Farms, New Delhi

### P i e r o L i s s o n i

The name itself invites a simple, elegant sophistication. What else then would a conversation with one of the most illustrious names in the field of design prompt? A far cry from the straitjacketed image of a contemporary Italian minimalist designer, Lissoni is casual, fun and refreshingly honest.

And he is visiting New Delhi come October.

B&B Italia and FLOS are proud to present Piero Lissoni – in conversation with the legend and a showcase of his iconic works exclusively at the vis a vis Experience Centre in New Delhi on 27th October 2017.

Piero Lissoni is a master craftsman of spaces, furniture, products as well as graphics. Having trained as an architect, he graduated from Polytecnico di Milano and established the interdisciplinary studio Lissoni Associati together with Nicolette Canesi in 1986. Since, he has built a portfolio that ranges from the design of hospitality buildings to luxury resorts, planning of showrooms to private houses, and even yachts.

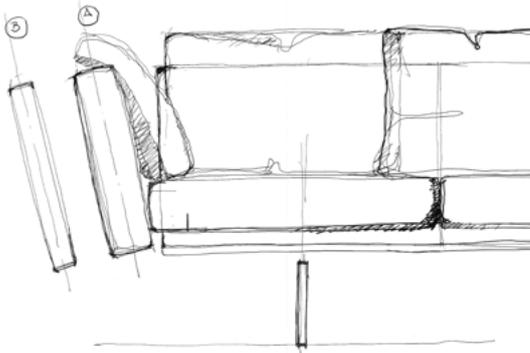
Some of Lissoni's most well known architectural projects include the Oberoi Resort Al Zorah, Ajman; Conservatorium Hotel, Amsterdam; renovation for the Taj Mahal Palace Hotel, Mumbai; and recently the winning entry for the waterfront Aquatrium Competition, New York.

Inducted into the New York ID Hall of Fame, besides phenomenal architectural creations, Lissoni's extraordinary repertoire is studded with outstanding work in the design of products, furniture and even light fittings. He has had a long standing relationship with a number of internationally renowned brands, of which one of his oldest associations has been with FLOS, and the most recent with B&B Italia.





### Piero Lissoni for B&B Italia



Of his most recent collaborations, Lissoni's rather minimalist but meticulous furniture design for B&B Italia earlier this year marked the beginning of an exciting venture between the two powerhouses. Relying on a distinguished pared-down aesthetic style, the SAKé seating system and the Formiche small tables caught much attention when launched at the Milan Design Week in April. SAKé, the strongly contemporary seating system derives its design from the search for lightness and is distinguished by a formal balance. Lissoni description is rather ethereal, "For me, SAKé is a platform on which to float in peace, but it is also a sofa..." Formiche on the other hand is a set of nesting tables with tops of different materials and shapes, titled for their slender legs that are reminiscent of an ant's structure (Formiche meaning Ants).

### Piero Lissoni for FLOS



Piero Lissoni has worked with FLOS for over 15 years, designing iconic lighting products belonging to all collections - among others, Clara, Long Light, Tight Light and Button for the Home catalogue; Neutron, Faretto, Tubular Bells and Light Bell, for the Architectural. For the new Flos Outdoor collection Lissoni has created stunning pieces like Camouflage – an outdoor LED fitting, shaped as a flat disc and finished in a choice of materials, enabling the product to merge into its surface when not in use, and come aglow as a ring of luminosity when switched on. Lissoni describes his design philosophy for FLOS rather clearly - "Lights are eventually machines; they work to give light. One has to respect the purity of their technology. For my collection of professional indoor and outdoor lights for FLOS, I like to design something that is silent. When you put one lamp on the wall, its design should be architecturally beautiful, but invisible."

## Meet the Legend

For a man who is as charming as witty, and as clear as inspired, Lissoni's presentation in New Delhi will encompass his attitude, mistakes and approach to creating an unparalleled anthology of his works. Displayed at the venue would be a carefully curated selection of products designed for B&B Italia and FLOS. This visit marks the launch of the new FLOS Outdoor Collection by Lissoni in India for the first time.

Anticipating close to 400 guests, the list of invitees includes design professionals, design-discerning individuals, international delegates and eminent personalities from various fields of interest. The presentation would be followed with an interactive session with Lissoni and a walk through the Experience Centre, culminating in a networking dinner. We invite you join us for an evening that promises to be invigorating, and an experience that is assured to be compelling.

7:00pm

Friday, 27th October 2017

vis a vis Experience Centre

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## @ vis a vis Experience Centre

The vis a vis Experience Centre is the first of its kind facility that offers to its visitors an architecture and design gallery, an outdoor event space and an exemplary showcase of lighting products and furniture from esteemed international brands, including B&B Italia and FLOS.

The vis a vis Experience Centre spread over 2.5 acres is itself illustrative of great innovation in design and architecture, and has garnered much critical acclaim as one of the leading design destinations not only in India, but the world over.